

SPENCER PURDY

DESIGNER / IDEATOR



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Garden Grove, CA



/spencer-purdy97

PROFESSIONAL OVERVIEW

Creative specialist with over 10 years of design/production experience and additional background in customer service. Highly skilled in collaborating with teams to create influential experiences and products. A natural collaborator with a focus on effective communication, aiming above expectations, detail, and out of the box strategy and solutions.

SKILLS

Oral/Written Communication
Collaboration
Adaptability
Creative Thinking and Application
Time Management
Leadership
Multitasking
Improvisation

WORK EXPERIENCE

Assistant Merchandiser

Curl Surf, Downtown Disney | Jan 2022 - Present

- In charge of overseeing the presentation and organization of product on the sales floor, routinely updating layouts to accommodate for daily deliveries of new product
- Holds intimate knowledge of current styles, brands, and quantities of stock in order to assist back of house associates fill product on the floor, help sales associates with stock checks for guests and maintain an organized back house to maximize product flow and sales
- Responsible for following directives for sales floor layouts when given as well as merchandising sections on your own, updating mannequins and display windows with new product

Owner and Creator

Art is Purdy, Orange County | Jan 2019 - Feb 2022

- Designed, launched and continuously manage merchandising website for product sales
- Developed social media strategy that resulted in increased engagement and 200% growth in social media followers
- Produced commissioned work for influencers and film projects such as costumes, character concepts and merchandise
- Website & IG, Portfolio available upon request

EDUCATION

|| Bachelors of Arts

California State University
Fullerton
June 2021

TECH SKILLS

Microsoft Office

Google Drive Suite

Q Lab

EXTRA

|| First Place Costume Design

California State Thespian Festival
2015

WORK EXPERIENCE CONTINUED

Shift Lead

Curl Surf, Downtown Disney | Oct 2021 - Jan 2022

- Made up the first team of promoted associates to Shift Lead since Curl Surf's reopening following the COVID-19 related closure of Downtown Disney
- Oversaw the organization and delegation of tasks in regards to the sales associates, in order to maximize coverage of the sales floor, create an efficient flow of communication and ensure the best experience for customers
- Responsible for a higher level of knowledge that was needed in order to locate extra stock in the Back of House, resolve questions and disputes that sales associates alone can't solve, and assist in properly training new hires

Sales Associate

Curl Surf, Downtown Disney | May 2021 - Oct 2021

- Provided a high end retail experience in a bustling shopping center visited by millions of families, world-renowned celebrities and other high-profile clientele
- Responsible for the consistent upkeep and maintenance of the sales floor while also helping guests navigate our inventory, providing assistance with locked accessories and regularly handling high value purchases
- Partnered with the other sales associates on a daily basis to divide responsibilities across the store in order to provide the best service possible, maximizing resources

Parade Performer

The Walt Disney Company, Anaheim | May 2017 - Dec 2020 / Nov 2021 - Present

- Responsible for creating memories and entertaining guests who were visiting the Disneyland Resort through daily parade and character performances
- Selected to participate and perform at Disneyland Resort's special events
- Maintained professionalism while entertaining live audiences and providing world class experiences

Barista

Starbucks, Anaheim | Aug 2016 - Feb 2017

- Provided best in class customer service in a fast paced, high energy environment
- Responsible for assisting customers in a timely manner, crafting drinks with minimal error and maintaining a clean store
- Held a comprehensive knowledge of the entire drink menu maintaining quality and aesthetic through busy periods

Costume Shop Assistant

CSU Fullerton, Fullerton | Mar 2016 - Mar 2019

- Designed for productions and dance concerts, utilizing knowledge in fabric, color, actor needs and Director's vision to produce a fully realized set of costumes
- Worked with industrial sewing machines and a variety of hand sewing techniques in

order to create costumes and alter existing stock for specific needs

- Collaborated to assist designers with pulling stock, constructing and fulfilling maintenance notes for main state productions at CSUF over multiple semsters